

DAVID L. CLARK NATIONAL GRADUATE STUDENT RESEARCH SEMINAR IN EDUCATIONAL ADMINISTRATION & POLICY

GENERAL REQUIREMENTS, SUGGESTIONS, AND INSTRUCTIONS FOR POSTER PRESENTATIONS

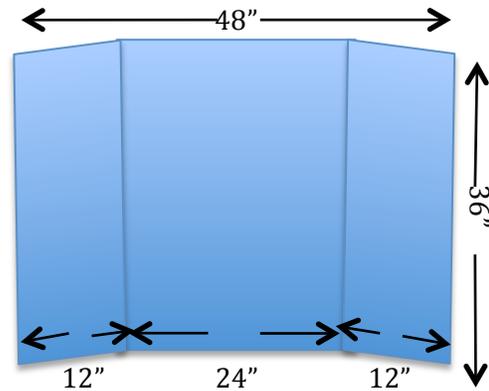
Poster sessions are intended for individualized discussions of one's research and/or development projects. Like a paper session, poster presentations should include a statement of purpose, rationale, findings, and conclusions. For research reports, they should also describe data sources and methods.

The Basics

Graphic displays of materials are combined with individualized, informal discussion of the research throughout the one-hour session. The Seminar will supply a **48"x 36" corrugated cardboard tri-fold display board, easel, and pushpins**. Presenters must:

- set up the displays before the start of the session,
- remove them promptly at the end, and
- must have copies of papers or summaries available.

Each display should include a summary of the paper in large typescript. While most participants have posters printed, please feel free to present your work as you see fit. The only main requirement is the maximum size of the poster, which is 48" x 36". You will have a limited amount of time to set up your poster, so if you bring 8.5 x 11 sheets of paper that need to be assembled, you will need to complete this by Tuesday night.



General Considerations

There will be two poster sessions. Plan to set up your display five minutes before your session is to begin, which you'll be given time to do. The program, online and in print, indicates your assigned poster session (I, II, or III). You should be available throughout the session and prepared to remove your display no more than five minutes after your session ends.

Your material should be mounted on surface provided. **Pushpins are not to be used in the walls of the area. If you require additional space and/or would like to utilize wall space, removable tape will be available for your usage at the registration area and must be returned.** If it seems appropriate, it can be helpful to mount conceptually related portions of your display on backgrounds of the same color, as this will help viewers scan the display efficiently. The poster should be as self-explanatory as possible, so that your main goal to supplement the information it contains. The poster format provides a mechanism for in-depth discussion of your research. It is also strongly recommended that the author have available a number of copies of the full paper to distribute those interested.

Keep in mind that all your text and illustrations will be viewed from a distance of more than three feet. All lettering should be at least 2/3" (48-pt. font) high, 1" (72-pt. font) for more important information, and preferably in bold font. Figures and tables should be kept as simple as possible, so that viewers can readily take away the main message. A brief, large-type heading of no more than one or two lines should be provided above each illustration with more detailed information added in smaller type beneath the illustration.

Arrangement of Materials

The poster surface is made of corrugated cardboard and measures 48" x 36". Pushpins will be provided. If you do not wish to use push pins, you will be responsible for supplying your own fasteners.

Prepare a sign containing the paper title and the author's name and affiliation. This information should appear at the top of the poster.

A copy of your abstract or an introduction (225 words or less) should be placed in the upper left portion of the poster, with a conclusion in the lower right-hand corner. Although there is considerable room for flexibility, it is often useful to have panels indicating the aims of the research, the methods and subjects involved, and the experimental tasks.

Another panel might highlight the important results, with a few panels being used to present the main points in tables or figures.

When working on the arrangement of your display on the poster, be aware that it is preferable to align materials in columns rather than rows. Audience members who are scanning posters have a much easier task to accomplish if they can proceed up and down (column) and then left to right (row) rather than having to skip around in the display.